

# SRR & CVR Government Degree College (Autonomous), Vijayawada - 4

# **Department of Journalism**

# **Board of Studies Meeting Resolutions**

Date: 24-04--2017

As per the orders of the Principal the Department of Journalism has conducted Board of Studies meeting for 1st year UG course for B.A under the chairmanship of Lt. M Madhava Rao, Head of the Department of Economics and Journalism on 24<sup>th</sup> April 2017. The following Committee members have attended in this Board of Studies meeting.

### **University Nominee:**

1. Professor P. Bobbyvardhan,

Deptartment of Journalism and Mass communication, Andhra University, Visakhapatnam.

### Subject Experts:

1. **Dr. G. Anitha**, Asst. Proffessor, Department of Journalism and Mass communication, Acharya Nagarjuna University, Guntur (Dt.)

2. **Dr. C. M. Vinay Kumar**, Asst. Professor Department of Journalism and Mass communication, Krishna University, Machilipatnam

### Members:

Sri. A. Chandra Sekharachari,
 Guest Lecturer in Journalism,
 SRR & CVR Govt. Degree College, Vijayawada.

### Agenda:

- 1. Approval of syllabus for Semester I and II for the academic year 2017-18
- 2. Approval of Model Question paper and Blue Print
- 3. Approval of list of Paper setters and Examiners
- 4. Any other item with the approval of the chair.

The Chairperson welcomed the Board of Studies members and initiated discussion on the syllabus for I and II semesters. He apprised the members of the guidelines of the UGC and the CCE regarding approval of syllabus, and the recommended evaluation ratio for internal and external examinations. The members discussed in detail the various aspects presented before them and unanimously resolved the following:

1<sup>SI</sup> Year BA Journalism has two semesters i.e., Semester –I titled History of Journalism and Mass media, and Semester – II titled Principles of Communication

- 1. In each Semester 100 marks paper is divided into two parts.
  - a. 60 marks caters to External evaluation and
  - b. 40marks caters to Internal assessment.
- 2. 60 marks in External assessment is divided as
  - a. 20 marks in Section A and
  - b. 40 marks in Section B
- 3. 40 marks in Internal Assessment is divided as
  - a. 10 marks for Assignment,
  - (b.) 5 marks for Viva/Assessment,
    - c. 5 marks for Seminars,
  - d. 10 marks for Project work and
  - e. 10 marks for the Best of the two mid exams
- 4. The Chairman of BOS has to prepare the list of Examiners and Paper Setters and will be submitted to the Academic Council.
- 5. The committee has approved the syllabus with 5 Units for each Semester i.e., Semester-I and Semester-II
- 6. The committee has approved the Model Question Paper for external exams 60 marks and is divided as follows,
  - a. In Section A, answer any 5 out of 10 Questions. Each one carries 4 marks, totaling to 20 marks. From each Unit/ Module 2 questions have to be selected.
  - b. In Section B, answer all 5 questions. Each question has internal choice. Each question carries 8 marks totaling to 40 marks. Each question has to be selected from each unit/Module.

- 7. The committee has approved the Blue Print of the question paper. Question paper has to be designed in such a way that 24 marks have to be obtained from each unit/Module.
- 8. Modifications, if need be in the above resolutions, will be done by The HOD and the faculty members of the department.
- 9. The committee has approved that all the above resolutions will be effective for **three years** i.e., 2017-18, 2018 -19, 2019-20 academic years.
- 10. The committee has approved the certificate course "Mass Media and Communication" with Syllabus, Model Question paper and Blueprint

# Signature of the members of the BoS:

Name	Position	Signature
1. Lt. M. Madhava Rao	Chair Person	Alulum J
2. Prof. P. Bobbyvardhan	University Nominee	760
3. Dr. G. Anitha	External Expert	Gh
4. Dr. C. M. Vinay Kumar	External Expert	24/4/17
5. Sri. A. Chandra Sekahrachari	Faculty Member	Swifts willis



# SRR & CVR GOVT. DEGREE COLLEGE (A)

## MACHAVARAM, VIJAYAWADA – 4

Minutes of the meeting of the Board of Studies in the subject of Journalism

As per the orders of the Principal of SRR & CVR Govt. Degree College (Autonomous), Vijayawada, The meeting of the Board of Studies in the subject of <u>Journalism</u> has conducted on , 21<sup>st</sup> March 2018 in the Journalism Department under the chairmanship of LT. M. Madhava Rao, HOD Department of Economics & Journalism for the I & II B.A (UG) Journalism Courses i.e., Semesters I, II, III and IV.

### The following members attended the meeting:

LT. M. Madhavarao (In-charge of the Department & Chairman, BOS)
 Prof. P. Bobbyvardhan (University Nominee)
 Dr. G. Anitha (Subject Expert)
 Dr. C. M. Vinay Kumar (Subject Expert)
 ——— (Special Member)
 A. Chandra Sekharachari (Faculty Member)

(Faculty Member)

#### Agenda:

7.

- Item 1: Approval of syllabus for Semester III and IV of 2<sup>nd</sup> B.A. Journalism for the academic year 2018 19.
- Item 2: Approval of Question Paper Blue Print and Model Paper.
- Item 3: Approval of list of Paper Setters and Examiners.
- Item 4: Modifications in Semester III syllabus by adding the DTP and Type Writing Telugu topics as one of the Chapter with practical. This DTP Practical assessed in Internal marks for Semester III only.
- Item 5 : Re approval of 1<sup>st</sup> B.A. Journalism syllabus for Semester I & II for the academic year 2018-19
- Item 6: Any other item with the approval of the chair.

The Chairperson, Board of Studies welcomed the members and initiated discussion on the syllabus for I and II years of UG – B.A. Journalism, I, II, III & IV semesters. He apprised the members of the guidelines of the UGC and the CCE regarding the framing of syllabus, and the recommended evaluation ratio for internal and external examinations. The members discussed in detail the various aspects presented before them and unanimously resolved the following:

1st B.A. Journalism has two semesters i.e.,

Semester –I, titled - History of Journalism and Massmedia

Semester -II, titled - Principles of Communication

2<sup>nd</sup> B.A. Journalism has two semesters i.e.,

Semester –III, titled – Journalism Writing Skills

Semester - IV, titled - Reporting and Editinng

#### Resolutions:

- Resolved to adopt the syllabus for semester III and IV (II Year) with the suggested modifications. And reapproved the syllabus of I and II semester(I year) for the academic year 2018-19
- 2. Resolved to approve the division of marks for internal and external examination along with the suggested blue print and model paper.
- 3. In each Semester 100 marks paper is divided into two parts.
  - 60 marks caters to External evaluation and
  - 40 marks caters to internal assessment
- 4. 60 marks in External assessment is divided as
  - 20 marks in Section A and
  - 40 marks in Section B
- 5. 40 marks Internal assessment is divided as
  - 10 marks for Assignment
  - 5 marks for Viva/ Assessment
  - 5 marks for Student seminars
  - 10 marks for Project work
  - 10 marks for the Best of the two mid examinations
- 6. Resolved to approve the list of Paper Setters and Examiners submitted to the Academic Council by the department.
- 7. To pass the Examination, student has to get 40% in internal & external examinations.
- 8. The committee has approved that all the above resolutions will be effected for three academic years i.e., 2018 19, 2019 20, 2020 20 Academic years.
- Further the committee resolved to give empowerment for any small changes to the Chairman of BOS.

- > Syllabus for CBCS Semester III
  - Enclosed
- Question Paper Blue Print
  - Enclosed
- Model Question Paper Enclosed
- Syllabus for CBCS Semester IV
  - Enclosed
- Question Paper Blue Print
  - Enclosed
- Model Question Paper Enclosed
- List of paper setters and examiners As for III & IV Semesters Enclosed
- > Syllabus, Model Question Paper, Blue Print of 1<sup>st</sup> year B.A. Journalism BOS file Verified and reapproved.

#### Signatures of the members of the BOS:

SI.	Name	Position	Signature
No.			
1.	LT. M. MadhavaRao	Chairperson	27/2/18
2.	Prof. P. Boobbyvardhan	University Nominee	200:
3.	Dr. G. Anitha	External Expert	Ela
4.	Dr. C. M. Vinay Kumar	External Expert	
5.	A. Chandra Sekaharachari	Faculty member	Questi





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### Dr. Velaga Joshi, Principal

M.A.(Phil.), M.A.(His), M.A. (M.C.J.), B.L., M.Phil., Ph.D.

pt. 20-02-2019

### A meeting of Up gradation of syllabus

### Department of Journalism

As per the orders of the Principal, the Department of Journalism conducted the meeting of the Up gradation of Syllabus in the subject of Journalism under the chairmanship of N. J. Sukumar, Head, Department of Economics & Journalism on 20<sup>th</sup> February 2019. The following committee members have attended in this Up gradation of the syllabus meeting.

#### **University Representative:**

1. **Prof. P. Bobbyvardhan**, Dept. Of Journalism & Mass communication, Andhra University, Visakhapatnam

#### Subject Experts:

- 1. Dr. C. M. Vinay Kumar, Asst. Professor, Department of Journalism & Mass communication, Krishna University, Machilipatnam
- 2. Dr. G. Anitha, Asst. Professor, Dept. Of Journalism & Mass communication, Acharya Nagarjuna University, Guntur (Dt.)

#### Members:

1. A. Chandra Sekharachari, Lecturer in Journalism, SRR & CVR Govt. Degree College (Autonomous), Vijayawada

#### Agenda:

- 1. Approval of syllabus for Semester V, for the academic year 2019-20
- 2. Approval of Model Question Paper and Blue Print
- 3. Approval of List of Paper Setters and Examiners
- 4. Approval of Question bank for Semester V
- 5. Any other item with the approval of the chair

The Chairperson welcomed the members and initiated discussion on the syllabus for semester-V. He appraised the members of the guidelines of the UGC and the CCE regarding approval of syllabus, and the recommended evaluation ratio for Internal and External examinations. The members discussed in detail the various aspects presented before them and unanimously resolved the following:

➤ In III B.A. Semester – V consists of two theory papers. Those are,

Paper – V: Radio and Television Journalism

Paper - VI: Media Laws and Ethics

- 1. In each Semester the total marks 100 is divided into two parts
  - a. 60 marks caters to External evaluation and
  - b. 40 marks caters to Internal assessment
- 2. 60 marks External assessment is divided as
  - a. 20 marks in section A, as short answer questions
  - b. 40 marks in section B, as long answer questions
- 3. 40 marks in Internal Assessment is divided as
  - a. 10 marks for Assignment
  - b. 5 marks for Viva Assessment
  - c. 5 marks for seminars
  - d. 10 marks for Project work and
  - e. 10 marks for the best of two mid exams
- 4. The Head of the Department has to prepare the list of Examiners nad Paper Setters and will be submitted to the Academic council.
- 5. The committee has approve the syllabus with 5 units for each paper of Paper V and Papar VI in Semester -V
- 6. The committee has approved the Model Question paper for external exams 60 marks and is divided as follows –

- a. In Section A, answer any five questions out of ten. Each question carries 4 marks. Total 20 marks. Two questions from each unit have to be selected.
- b. In Section B, answer all the Five questions. Each question has internal choice. Each question carries 8 marks, total for 40 marks. Each question has to be selected from each unit.
- 7. The committee has approved the Blue Print of the Question paper. Question paper has to be designed in such a way that 24 marks have to be obtained from each unit.
- 8. Modifications, if need be in the above resolutions, will be done by the HOD and the faculty members of the Department.
- 9. The committee has approved that all the above resolutions will be effective for **Three**Academic Years i.e., 2019-20,2020-21, and 2021-22.

#### Signatures of the members of the BOS:

Sl.No.	Name	Position	Signature
1.	N. J. Sukumar	Chairperson	<b>6</b> N
2.	Prof. P. Bobbyvardhan	University Nominee	J
3.	Dr. G. Anitha	External Expert	John -
4.	Dr. C. M. Vinay Kumar	External Expert	Wa .
5.	A. Chandra Sekaharachari	Faculty member	Quy 2 19



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# Dr. Velaga Joshi, Principal

M.A. (Phil.), M.A. (His), M.A. (M.C.J.), B.L., M.Phil., Ph.D.

### A meeting of Up gradation of syllabus

26<sup>th</sup> August 2019

### Department of Journalism

As per the orders of the Principal, the Department of Journalism conducted the meeting of the Up gradation of Syllabus in the subject of Journalism under the chairmanship of N. J. Sukumar, Head, Department of Economics & Journalism on 26th August 2019. The following committee members have attended in this Up gradation of the syllabus meeting.

#### University Representative:

1. Prof. P. Bobbyvardhan, Dept. Of Journalism & Mass communication. Andhra University, Visakhapatnam

#### Subject Experts:

- 1. Dr. C. M. Vinay Kumar, Asst. Professor, Department of Journalism & Mass communication, Krishna University, Machilipatnam
- 2. Dr. G. Anitha, Asst. Professor, Dept. Of Journalism & Mass communication, Acharya Nagarjuna University, Guntur (Dt.)

#### Members:

1. A. Chandra Sekharachari, Lecturer in Journalism, SRR & CVR Govt. Degree College (Autonomous). Vijayawada

#### Agenda:

- 1. Approval of syllabus for Semester VI, for the academic year 2019-20
- 2. Approval of Model Question Paper and Blue Print
- 3. Approval of List of Paper Setters and Examiners
- 4. Approval of Question bank for Semester VI
- 5. Any other item with the approval of the chair

The Chairperson welcomed the members and initiated discussion on the syllabus for mester-VI with two cluster paper sets. He appraised the members of the guidelines of the UGC at the CCE regarding approval of syllabus, and the recommended evaluation ratio for Internal at External examinations. The members discussed in detail the various aspects presented before tem and unanimously resolved the following:

- 1. Approval of syllabus:
- ➤ In III B.A. Semester VI , Paper VII is elective theory paper. Student has to select one elective from two choices.

Those papers are

Elective – A :

Public Relations

Elective – B :

Advertising

Three Papers - VIII. XI and X are in semester VI as cluster electives. Student has to select one set from two.

Set - I

Paper – VIII :

**Development Communication** 

Paper – IX

Media and Development

Paper – X

FIELD WORK

(Print Media Reporting & Dissertation/

Electronic Media Reporting & Dissertation)

Set - II

Paper – VIII :

Public Relations and corporate communication

Paper – IX

Writing for Media

Paper - X

FIELD WORK

(Print Media Reporting & Dissertation/ Electronic Media Reporting & Dissertation)

- In each Semester for theory paper the total marks 100 is divided into two parts
  - a. 60 marks caters to External evaluation and
  - b. 40 marks caters to Internal assessment
    - 60 marks External assessment is divided as
    - a. 20 marks in section A, as short answer questions
    - b. 40 marks in section B, as long answer questions

- 40 marks in Internal Assessment is divided as
- a. 10 marks for Assignment
- b. 5 marks for Viva Assessment
- c. 5 marks for seminars
- d. 10 marks for Project work and
- e. 10 marks for the best of two mid exams
- In the semester VI, Paper –X is designed as Field Work (Reporting and Dissertation in Print/ Electronic media). This paper caters total 100 marks, and distributed as 75 marks for Dissertation, 25 marks for Viva Voce.
- 2. The Head of the Department had prepared the Model Question Paper and Blue Print for the approval of committee.
- 3. The Head of the Department had prepared the list of Examiners and Paper Setters for the submission of Academic council and Controller of Examinations (Autonomous).
- 4. The Head of the Department has prepared Question bank of semester VI for the submission to Controller of Examinations.
- 5. The other items are
  - The committee has approved the syllabus with 5 units for each paper.
  - For Paper X Field Work, the student has to go field work for 60 teaching hours and the work will be assessed in 30 hours.
  - The committee has approved the Model Question paper for external exams 60 marks and is divided as follows -
    - ✓ In Section A, answer any *five* questions out of ten. Each question carries 4 marks. Total **20 marks.** Two questions from each unit have to be selected.
    - ✓ In Section B, answer all the Five questions. Each question has internal choice. Each question carries 8 marks, total for 40 marks. Each question has to be selected from each unit.

- The committee has approved the Blue Print of the Question paper. Question paper
  has to be designed in such a way that 24 marks have to be obtained from each
  unit.
- The committee has approved that all the above resolutions will be effective for Three Academic Years i.e., 2019-20,2020-21, and 2021-22.
- Modifications, if any need in the above resolutions, will be done by the HOD and the faculty members of the Department.

### Signatures of the members of the BOS:

Sl.No.	Name	Position	Signature
1.	N. J. Sukumar	Chairperson	8
2.	Prof. P. Bobbyvardhan	University Nominee	John.
3.	Dr. G. Anitha	External Expert	gh_
4.	Dr. C. M. Vinay Kumar	External Expert	OF STATE OF
5.	A. Chandra Sekaharachari	Faculty member	Chufsty

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# DEPARTMENT OF JOURNALISM

Dt. 23-11-2020

Minutes of the meeting of the UG Board of Studies in the subject of UG Journalism held on 23-11-2020 at 10-30 am in Room No. 104 at SRR & CVR Govt. Degree College (A), Vijayawada. Due to COVID -19 Pandemic situation, this meeting had conducted through online in Google Meet Platform.

The following members attended the meeting

- Sri. N. J. Sukumar, Chairman BOS
   Lecturer in Charge, Department of Economics and Journalism
   SRR & CVR Govt. Degree College (A), Vijayawada 520004
- Prof. P. Bobbyvardhan, University Nominee
   Professor, Department of Journalism and Mass Communication
   Andhra University, Visakhapatnam
- Dr. C. M. Vinay Kumar, Subject Expert Asst. Professor, Krishna University, Machilipatnam, Krishna (Dt.)
- Dr. G. Anitha, Subject Expert
   Asst. Professor, Acharya Nagarjuna University
   Nagarjuna Nagar, Guntur (Dt.)
- Mr. A. Chandra Sekharachari, Faculty Member
   SRR & CVR Govt. Degree College (A), Vijayawada 520004

#### Agenda:-

- Item 1: Approval of syllabus for semester I, II, III & V for the academic year 2020-21
- Item 2: Approval of Model Question Paper and Blue Print
- Item 3: Approval of the list of Paper setters and Examiners
- Item 4: Any other item with the approval of chair

The chairman, Board of Studies welcomed the members in Google meet Platform and initiated the discussion of the syllabus for semesters I, II, III and V. He appraised the members of Board of Studies and the guidelines of the UGC, APSCHE, and the CCE regarding the framing of syllabus and the recommended Evaluation ratio for Internal and External examinations. The members discussed in detail the various aspects presented before them and unanimously resolved the following.

#### Resolutions:

- 1. The committee has resolved and approved the present CBCS syllabus revamped for semester III  $\&~V_{\cdot}$
- The committee resolved and approved the revised CBCS syllabus for semester I and II on the recommendations of APSCHE (Andhra Pradesh State Council for Higher Education)
- 3. The committee resolved and approved the division of marks for Internal and External Examinations i.e., 40 for Internal and 60 marks for External Examination.
- 4. The committee has resolved and approved the Blueprint and the Model Question Paper has to be designed in such a way that 24 marks to be obtained from each Unit/ Module.
- 5. The committee resolved to approve the division of Internal Marks i.e.,
  - a) 10 marks for Internal Exam (Best of the Two)
  - b) 10 marks for Assignments (Two Assignments)
  - c) 10 marks for Project work
  - d) 5 marks for Attendance
  - e) 5 marks for Student seminar
- 6. The committee resolved to enhance the theory examination time duration from Two and Half hours to Three Hours duration as the majority of the students requested.
- 7. The committee resolved to conduct the External Examination either in Offline or Online or Blended in the view of COVID Pandemic Situation.

- 8. The committee resolved the list of Paper setters and External Examiners submitted by the department.
- 9. The committee has approved the syllabus for Bridge Course in UG Journalism for new entrants in I-B.A. Journalism students in Semester I. It should be with 15 teaching hours and to conduct Internal Examination for evaluation designed by respective department.

Bridge Course Title: Introduction to Journalism.

- 10. If any Modification needed in the resolution, to be done by the HOD and the faculty member of the Department.
- 11. The committee has approved the above resolution implemented for the academic year 2020-2021.

Subject Expert

(Dr. G. Anitha)

Subject Expert

(Dr. C.M. Vinay Kumar)

University Nominee

( Prof. P. Bobbyvardhan)

Faculty Member

(A. Chandra Sekharachari)

Chairman of BOS

Lecturer-In-Charge (HOD)

Department of Economics & Journalism

SRR & CVR Govt. Degree College (A)

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